**NORTHERN YOUTH FOOTBALL & CHEER**

**Board Meeting Minutes of February 16, 2020**

**Location: Meeting conducted at Dillsburg VFW**

***ATTENDANCE:***

**Members in attendance:**

Ed Whitt, Ben Hellmold, Ross Fronk, Jeremy Nye, Jena Inscoe, Amanda Divittore, Tim Barrouk, Tony Stump, and Luke Macke

**Attendance by non-members/public:**

Jenni Stacknick

***WHEREAS*** the NYFC Board Meeting was called to Order by Board President, Ed Whitt, at approximately 6:32 p.m., who formally made motion to approve and adopt the NYFC Board Meeting Minutes from January 13, 2021, a second motion was made and all members voted in favor to adopt the NYFC Board Meeting Minutes of January 13, 2021. A subsequent Motion was made by Board President, Ed Whitt, to accept the Treasurer’s Report of January 31, 2021 as submitted, a second motion was made and all members voted in favor to adopt the Treasurer’s Report of January 31, 2021.

***WHEREAS*** the NYFC Board President moved to vote in Amanda Divittore as the NYFC Board Treasurer. A second motion was made and all active and present members concurred to nominate Amanda Divittore as the NYFC Board Treasurer.

***WHEREAS*** the NYFC Board President moved to vote in Jena Inscoe as the NYFC Board Secretary. A second motion was made and all active and present members concurred to nominate Jena Inscoe as the NYFC Board Secretary.

**I.** **CHEER REPORT:** *(Jen Beck not present, report given by Jena Inscoe)*

Registration is off to a good start. As of noon today, numbers are as follows:

Polar Cub - 1, Smurf - 7, Pee Wee - 6, Pony - 3, Midget - 1

Cheer Coaches - Jen has received applications for Coaches for the Pony Level for both Head and Assistant Coach. They are both the former Pee Wee Coaches and are interested in moving to the Pony Level. Jen is in discussion with someone for the Midget Head Coach Position. She approached Jen about it, and Jen thinks she will be a good fit. Jen wants to make sure she will have the appropriate time in her schedule for this level before she recommends her to the board. Jen has a lead for the Pee Wee Coach position. Jen will be reaching out to this person in the coming days. This lead came from recommendation from the High School Coaches as well as she had applied last season to coach and was approved by the board prior to the season being canceled. Jen is hopeful she will be interested again this season. Related to the Smurf Coach position, the same is vacant and feelers are being put out. Jen is waiting for some more sign ups to come through and then will pursue further. If approved by the board, Jen would like to continue coaching the Polar Cub squad. Jen finds this a rewarding experience and an important one to establish a foundation in cheerleading. This will also allow Jen the time to help out at any level that may need me during the season. Lastly, Jen will have a few girls from the high school level that would like to help out in the program where needed and as time allows. I have had conversation with the High School Coaches and am planning to stay on this season to keep the bridge between NYFC and the school while maintaining my Junior High Coaching Position. Jen’s hope is to find someone to shadow her this season and hand over the program at the end of the year. Jen anticipates having all coaching position recommendations ready for the March meeting.

Jen will be watching registration numbers in comparison to uniform numbers that she currently has. For cheerleading, we purchase bloomers for each registration They cost approximately $8 per cheerleader. They are theirs to keep at the end of the season. There is a warm up jacket that she gives the option for families to purchase or we issue and collect. Otherwise, all other uniform pieces are turned back in at the end of the season.

Our poms are starting to fall apart. If the budget allows, Jen would like to be able to purchase a new set. Jen purchases one set and share on game day/competition. They are not issued to the girls. She usually has 30 sets (60 poms). This would be approximately $500.00. Other expenses she would anticipate to have this season will be Competition Fees (usually 2 competitions totaling $1000.00) and music fees for competition ($500.00). She is not anticipating any other large expenses this season. The only way she would have any is if she runs into a uniform issue. She will submit a formal budget at the March Meeting.

Jen, along with the High School Coaches, are interested in having a weekly tumbling class option. She is speaking with the owners of Flipping Out Tumbling, located in Mechanicsburg, on Thursday about this option for our program. It would be somewhat as the same as Football is offering for speed and agility. A drop-in fee but it would be a time for just NYFC/High School team time. She will report on updates at next month's meeting.

It was a unanimous agreement among all Board Members to table any votes until Jen is present at the time of the March meeting.

**II. FOOTBALL REPORT:** *(Jason Stacknick not present, presented by Jenni Stacknick)*

Coach Thomas (Head Junior High Football Coach) opened registration on January 19, 2021 and will be referring all 7th and 8th graders that he thinks will benefit from playing in our Midget division.

There will be an Open Field on March 7th from 11:00 a.m. to 12:00 p.m. which was coordinated and graciously paid for by the Stacknick’s (approximately $80.00). Coach Stacknick indicates that we will need signup sheets to be distributed electronically to all registered players and send an open invitation on Facebook for any other kids in our district who are thinking about signing up. You do not need to be registered with NYFC to participate.

Meetings will be set up for Coach Stacknick and any Smurf, Pee Wee, Pony, and/or Midget coaches/staff to discuss the season plan and playbook. These will not be combined and Coach Stacknick will meet with each division separately. Below are the anticipated dates of these meetings and the Board respectfully requests that these dates be placed on your calendars, if applicable:

|  |  |
| --- | --- |
| Smurf Division Meeting | March 13 |
| Pee Wee Division Meeting | April 10 |
| Pony Division Meeting | May 1 |
| Midget Division Meeting | TBD |

The CFA has issued their schedule and thus, practices can begin on August 2, 2021 and the regular season can begin on August 28, 2021.

Coach Stacknick made the recommendation to forego the fundamental “Fundy” camp the week of July 26, 2021 because of the amount of time between first practice and first games which is 4 weeks. The Board agreed, and a vote was taken to cancel the fundamental camp the week of July 26, 2021 to which the same was unanimously agreed upon. As well the Board voted and the same was unanimously agreed that NYFC’s first practice is now set to take place on August 2 and to offer a scrimmage for all age levels on August 21, 2021.

A discussion was held regarding a new Weigh Master being selected by the Board and/or a volunteer from the community to step in and help. The Board wants an individual who will have the ability to be present at ALL games whether they be home or away games.

A discussion was held to re-advertise for a Midget Coach for the upcoming season.

**III. PARENT RELATIONS COMMITTEE REPORT:** *(Ross Fronk present)*

No formal report necessary at this time.

A discussion was held with respect to what communication format will be used for coaches/volunteers/parents to use to communicate. A suggestion was made to utilize Teamsnap which is a club management software application. Continued discussion will need to take place on the specific plan within this application that would be appropriate for NYFC and the cost associated with the same.

**IV. EQUIPMENT/FIELD MAINTENANCE COMMITTEE REPORT:** *(Ross Fronk present)*

The Board received the final bill for the conditioning of all player equipment that is an approximate total of $3,400.00 and will need to be paid.

A discussion was held regarding lining the SME field and Ben Hellmold will coordinate with Brian to do so for the upcoming 2021/2022 season. No objections were made to the same. There is an anticipated cost of $200.00 for this maintenance.

**V. FUNDRAISING COMMITTEE REPORT:** *(Nicole Hare not present)*

No formal report was offered to the Board.

**VI. VOLUNTEER COMMITTEE REPORT:** *(Nicole Hare not present)*

No formal report was offered to the Board.

A discussion was held and the Board respectfully requests an updated list from the Volunteer Committee for an applicable credits going into the 2021 season.

**VII. CONCESSIONS COMMITTEE REPORT:** *(Cayce Gilbert not present)*

No formal report was offered to the Board.

**VIII. REGISTRATION COMMITTEE REPORT:** *(Jen Beck no present, report given by Jena Inscoe)*

As of noon February 16, 2021, Football registration numbers are as follows:

Smurf-4, Pee Wee-7, Pony-4, Midget-2

Jen will work with Natalie in getting the email out to families concerning credits. If a family registers and pays for registration that ultimately should not have, a refund can be issued through the website or a check can be issued to them.

**IX. PHOTOGRAPHY COMMITTEE:** *(Jenni Stacknick present)*

No report given.

**X. OLD BUSINESS:**

A discussion was held to move the cornhole fundraiser forward. Ross Fronk made a suggestion to offer his facility to hold the function which in turn would make the NYFC more money. A date was discussed of March 20, 2021 and Ross made a formal motion to the Board for the same, to which all present members were in unanimous agreement. Ross indicated that he would work on a formal flyer to advertise for the event.

Additionally, Tim Barrouk is going to look into what the Board needs to do to obtain a small games of chance license.

**XI. NEW BUSINESS:**

The following items were presented to the Board by Jena Inscoe:

**SHOULD THE BOARD ADVERTISE WITH THE DILLSBURG BANNER? INFORAMTION:**

Contact: Kirk cell: (717) 979-0341 office: (717) 432-3456

The following prices are for one week of advertising.

1. Front page banner style is a color graphic that runs along the top of the front page and is $75 per week.

2. Business card size ad is $30 in black and white and would run in the sports section (additional fee for color).

3. Double business card size is $50 in black and white and would run in the spots section (additional fee for color).

4. ¼ page ad is $250 (color is free)

5. ½ page ad is $450 (color is free)

Kirk did indicate that he might be able to negotiate somewhat on pricing but that really has to do with space availability (if I have more to offer at that time, I can bend somewhat).

**FINAL DISCUSSION: There were mixed feelings about using the Dillsburg Banner and this matter will be tabled until the next meeting as Mrs. Stacknick would like to reach out to another individual with the newspaper who might be able to offer discounted pricing from what was given.**

**SHOULD THE BOARD LOOK INTO UTILIZING THE DIGITAL BILLBOARD LOCATED IN DILLSBURG TOWN SQUARE?**

Contact: John Richardson with the Lion’s Club Phone: (717) 432-9635 ext. 3201

Email: [jrichardson@gunnmowery.com](mailto:jrichardson@gunnmowery.com)

There is no expense and he would run any advert with purple background and white lettering. He is always looking for things to put up and said he has plenty of space right now to keep things up for quite a while. I say we run one if not two ads that NYFC Youth Football registration is open and NYFC Youth Cheerleading registration is open.

**FINAL DISCUSSION: The Board unanimously agreed on this matter and gave Jena permission to contact Mr. Richardson. Jena emailed him on February 23, 2021 and is awaiting a confirmation email that the billboard was uploaded with the NYFC adverts.**

**SHOULD THE BOARD HANG FLYERS AT VFW?**

I was given permission to hang flyers for NYFC at the VFW.

**FINAL DISCUSSION: The Board unanimously agreed on this matter and gave Jena permission to hang flyers inside the VFW. Ross will update the NYFC flyer and Jena will take it there for placement.**

**SHOULD THE BOARD UPLOAD FLYERS ON SCHOOL DISTRICT WEBSITE AND IN INDIVIDUAL ELEMENTARY SCHOOL NEWSLETTERS**

I emailed Faith Permenter (principal at WES) and copied Jason Beals asking for permission for the school to put our flyers on the school district’s website as well as in the individual online newsletters.

**FINAL DISCUSSION: The Board unanimously agreed on this matter and gave Jena permission to coordinate with the school district on this issue. The Board was presented with the permission form from the school district and the same was approved by Ed Whit and second approval by Ross Fronk. Jena submitted the permission form and flyer given to her by Ross Fronk and the school district has uploaded the same to the district website and the elementary schools have permission to put the flyers in their electronic weekly newsletters. Jena will follow up with the schools to make sure they are including them in their newsletters.**

**SHOULD THE BOARD DO MEET THE COACHES GRAPHICS?**

I had emailed the board a week or so ago with this idea and would like to know if it is something we would like to do for football and cheer coaches?

**FINAL DISCUSSION: The Board unanimously agreed to come up with at least five questions to ask each coach and to do headshots. Let’s get the graphics drafted for final approval.**

**SHOULD THE BOARD UTILIZE/SET UP AMAZON SMILE?**

I had suggested this a few meetings ago and wanted to follow up. Amazon smile is similar to box tops for education. An individual can register and select which organization they would like a small percentage of their proceeds to be donated to. It is something that really requires no effort on our part and can bring in small amounts. Everyone shops online!

From the website: “Shop at smile.amazon.com and we’ll donate 0.5% of eligible purchases to your favorite charitable organization—no fees, no extra cost.”

**FINAL DISCUSSION: The Board unanimously agreed to move forward in setting this up. Jena will email appropriate Board members in the coming week to discuss who is going to be responsible for doing so.**

**OTHER FUNDRAISING IDEAS**

Has NYFC ever thought about any of the following:

Food truck night (could we do this at practice like when KONA ICE comes and a percentage of the proceeds goes to the NYFC).

Olde Country Lucky Lotto, 231 Indian Ridge Lane - Canonsburg, Pennsylvania 15317, (724) 485-2665 - (412) 913-8954 - [oldecountry@comcast.net](mailto:oldecountry@comcast.net)

Our own golf outing

Note: I did contact the district in October about doing a dress down day similar to what PBF does and they shot me down.

*A Motion was made by Ed Whitt to adjourn the meeting, a second motion was made and all were in favor to conclude at 8:36 p.m.*